

Lesson 2.1 Checklist

WordPress Performance Troubleshooting Checklist

Step 1: Test First

- ✓ Run Google PageSpeed Insights
- ✓ Run GTmetrix waterfall test
- ✓ Run WebPageTest for advanced analysis

Step 2: Look for Bottlenecks

- ✓ Large images → compress, convert to WebP/AVIF
- ✓ Plugin/theme bloat → audit and deactivate unnecessary ones
- ✓ Database bloat → clean revisions, spam, transients
- ✓ No caching → enable page caching and object caching
- ✓ No CDN → integrate a global CDN (e.g., Sucuri)

Step 3: Apply Fixes

- ✓ Compress and lazy load images
- ✓ Enable caching (Redis/Memcached + page cache)
- ✓ Optimize the database (plugin or WP-CLI)
- ✓ Add a CDN for global delivery

Step 4: Monitor Regularly

- ✓ Enable uptime monitoring
- ✓ Re-run performance tests after major changes
- ✓ Check Site Health for caching/database recommendations